

PRESS RELEASE

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Simon's Agency, Inc. of Syracuse, NY Receives Prestigious HFMA Peer Review Designation

CHICAGO, IL – The Healthcare Financial Management Association (HFMA) recently reviewed Simon's Agency's Debt Collection Services using the Peer Review process. After undergoing the rigorous review, Simon's Agency's Debt Collection Services for Healthcare has been awarded the "Peer Reviewed by HFMA®" designation.

Simon's Agency has provided debt collection services to the healthcare industry for over 50 years and has expanded its operation significantly over the last decade by leveraging the experience of its management team as well as the expanding role of technology in operations and patient communication.

"For Simon's Agency to earn this designation for our debt collection services speaks to the dedication our team has to both our clients and our clients' patients. I am so proud that our team could earn this designation because I know how hard we work to satisfy our clients each and every day. This recognition will allow us to showcase this in a very tangible way," said Simon's Agency President and Owner Phil Bova.

HFMA's Peer Review process provides healthcare financial managers with an objective, third-party evaluation of business solutions used in the healthcare workplace. The rigorous, 11-step process includes a Peer Review panel review comprising current customers, prospects who have not made a purchase, and industry experts. The Peer Review status of the healthcare business solution and its performance claims are based on effectiveness, quality and usability, price, value, and customer and technical support.

"We're pleased to have Simon's Agency achieve their HFMA Peer Reviewed designation," said HFMA President and CEO Joseph J. Fifer, FHFMA, CPA. "The HFMA Peer Review process assures our members, through a rigorous evaluation, that the reviewed healthcare business solution meets an objective, third-party assessment of overall effectiveness, quality, and value."

About HFMA

With more than 40,000 members, the Healthcare Financial Management Association (HFMA) is the nation's premier membership organization for healthcare finance leaders. HFMA builds and supports coalitions with other healthcare associations and industry groups to achieve consensus on solutions for the challenges the U.S. healthcare system faces today. Working with a broad cross-section of stakeholders, HFMA identifies gaps throughout the healthcare delivery system and bridges them through the establishment and sharing of knowledge and best practices. We help healthcare stakeholders achieve optimal results by creating and providing education, analysis, and practical tools and solutions. Our mission is to lead the financial management of health care.

About Simon's Agency, Inc.

Simon's Agency, Inc. is a Central New York collection agency that has a proven 50-year track record of client satisfaction by leveraging state-of-the-art technology, one-on-one client relations, and the vast experience of our management team and multi-lingual collections staff to recover our clients' outstanding receivables. We understand the importance of good bedside manners when it comes to collections and execute with firm, yet compassionate, language and tact. As a leader in debt recovery solutions for five decades, Simon's offers an unparalleled understanding of the tools and techniques required to deliver superior results to clients and patients alike.